Civic Stadium Community Input Form

1. Question #1: What would you advise the board to do with the Civic Stadium property?

<table>
<thead>
<tr>
<th>Response</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sell the Civic Stadium property using an RFP process.</td>
<td>51.2%</td>
<td>397</td>
</tr>
<tr>
<td>Trade the Civic Stadium property to another public agency, if possible. (Exchange property of similar value.)</td>
<td>17.4%</td>
<td>135</td>
</tr>
<tr>
<td>Don't sell. The school district should continue to own and maintain the Civic Stadium property.</td>
<td>13.3%</td>
<td>103</td>
</tr>
<tr>
<td>Don't know.</td>
<td>3.9%</td>
<td>30</td>
</tr>
<tr>
<td>Other</td>
<td>26.4%</td>
<td>205</td>
</tr>
</tbody>
</table>

If you selected "other," please explain what you would advise the board to do with the Civic Stadium property. 318 answered question 776 skipped question 10
2. The district owns two residential lots that are located north of the East 20th Avenue right-of-way and adjoin the Civic Stadium parking lot on the north. What’s proposed? The proposal is to sell the north residential lots, inviting those interested in acquiring the Civic Stadium property to include these lots in their purchase proposal. If the lots are not sold in this way, the board could then offer them for sale separately at a later date. Question #2: What would you advise the board to do with the north lots?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percent</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Offer the north lots for sale along with the Civic Stadium property.</td>
<td>43.3%</td>
<td>321</td>
</tr>
<tr>
<td>Sell the north lots separately from the Civic Stadium property.</td>
<td>21.8%</td>
<td>162</td>
</tr>
<tr>
<td>Don’t sell. The school district should continue to own and maintain the north lots.</td>
<td>9.6%</td>
<td>71</td>
</tr>
<tr>
<td>Don’t know.</td>
<td>10.8%</td>
<td>80</td>
</tr>
<tr>
<td>Other</td>
<td>14.6%</td>
<td>108</td>
</tr>
</tbody>
</table>

If you selected "other," please explain what you would advise the board to do with the north lots. 151 answered question 742 skipped question 44
3. If the board decides to sell the Civic Stadium property and adjoining north residential lots using a Request for Proposals process, the board would first approve criteria that would be used to evaluate purchase proposals. Question #3: Using a scale of 1-5 (5=extremely important), how would you rate the importance each of these possible criteria?

<table>
<thead>
<tr>
<th>Criteria</th>
<th>1 Not important</th>
<th>2 Less important</th>
<th>3 Important</th>
<th>4 Very important</th>
<th>5 Extremely important</th>
<th>Don't know</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price offered for the property; financial return to the school district.</td>
<td>15.4% (111)</td>
<td>22.8% (164)</td>
<td>27.5% (198)</td>
<td>13.6% (98)</td>
<td>19.3% (139)</td>
<td>1.4% (10)</td>
<td>720</td>
</tr>
<tr>
<td>Preservation of the Civic Stadium structure and baseball field.</td>
<td>27.7% (200)</td>
<td>19.0% (137)</td>
<td>9.8% (71)</td>
<td>6.1% (44)</td>
<td>36.1% (261)</td>
<td>1.2% (9)</td>
<td>722</td>
</tr>
<tr>
<td>Compatibility of proposed use with the surrounding neighborhood.</td>
<td>2.3% (17)</td>
<td>5.5% (40)</td>
<td>21.3% (155)</td>
<td>29.2% (212)</td>
<td>39.8% (289)</td>
<td>1.8% (13)</td>
<td>726</td>
</tr>
<tr>
<td>Community benefit from the proposed use.</td>
<td>2.3% (17)</td>
<td>4.0% (29)</td>
<td>7.8% (57)</td>
<td>18.0% (131)</td>
<td>65.9% (479)</td>
<td>1.9% (14)</td>
<td>727</td>
</tr>
<tr>
<td>Public agency would own the property.</td>
<td>23.7% (169)</td>
<td>27.9% (199)</td>
<td>14.2% (101)</td>
<td>11.4% (81)</td>
<td>12.5% (89)</td>
<td>10.3% (73)</td>
<td>712</td>
</tr>
<tr>
<td>Non-profit agency would own the property.</td>
<td>14.7% (106)</td>
<td>17.2% (124)</td>
<td>17.7% (128)</td>
<td>16.9% (122)</td>
<td>24.8% (179)</td>
<td>8.9% (64)</td>
<td>723</td>
</tr>
</tbody>
</table>

**answered question** 736

**skipped question** 50

4. Additional criteria: In addition to the list above, what other criteria should be considered if the property is offered for sale through a Request for Proposal process?

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>226</td>
</tr>
</tbody>
</table>

**answered question** 226

**skipped question** 560
5. Question #4: What do you consider to be uses that benefit the community? (Check all that apply.)

<table>
<thead>
<tr>
<th>Use Description</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preservation of the Civic Stadium structure and the ballfield (area on the National Register of Historic Places)</td>
<td>47.8%</td>
<td>351</td>
</tr>
<tr>
<td>Preservation of the Civic Stadium structure only</td>
<td>14.0%</td>
<td>103</td>
</tr>
<tr>
<td>Multi-use sport field or other recreational use, but not necessarily preserving the stadium structure</td>
<td>53.2%</td>
<td>391</td>
</tr>
<tr>
<td>Housing</td>
<td>8.6%</td>
<td>63</td>
</tr>
<tr>
<td>Mixed use: office, housing, small commercial</td>
<td>14.4%</td>
<td>106</td>
</tr>
<tr>
<td>Don't know</td>
<td>1.8%</td>
<td>13</td>
</tr>
<tr>
<td>Other</td>
<td>21.9%</td>
<td>161</td>
</tr>
</tbody>
</table>

If you selected "other," please specify what other use would be a community benefit. 218 answered question

6. Question #5 Do you reside within the boundaries of the Eugene School District?

<table>
<thead>
<tr>
<th>Response</th>
<th>Response Percent</th>
<th>Response Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>89.7%</td>
<td>664</td>
</tr>
<tr>
<td>No</td>
<td>10.0%</td>
<td>74</td>
</tr>
<tr>
<td>Don't know</td>
<td>0.3%</td>
<td>2</td>
</tr>
</tbody>
</table>

answered question 740
skipped question 46
Civic Stadium Web Community Input Form

Summary of open-ended responses

The school district posted a “Civic Stadium Community Input Form” on the district web site for one week (February 25-March 5- 2010).

Questions 1, 2, 4 and 5 provided an opportunity for an open-ended response to be entered. A summary of those comments entered is listed below. All responses can be viewed through a link posted on the 4J web site: www.4j.lane.edu.

Question 1: What would you advise the board to do with the Civic Stadium property?

Summary of responses in "other" comment field:
- Find a way to preserve Civic Stadium for generations to come.
- Sell the property to the YMCA or maintain property and let YMCA build there.
- Sell or transfer the property to a non-profit or community group.
- Sell for multi-unit housing.
- Community recreation use, sports complex, special events venue or multi-use facility.
- Sell or trade to the City of Eugene to develop for recreational purposes.
- Maintain and use for educational purposes.
- Dismantle stadium and re-use timber to construct or improve local non-profit facilities.
- Delay selling to provide more time for community to develop options for the site.

Question 2: What would you advise the board to do with the North lots?

Summary of responses in the "other" comment field:
- Offer the lots first with the stadium property Request for Proposals.
- Sell to the YMCA with the stadium property.
- Give the City of Eugene, along with the stadium property.

Question 4: What other criteria should be considered if the property is offered for sale through a Request for Proposal process?

Criteria related to the future use of the property:
- Preserve the essential features and character of Civic Stadium while allowing changes to the fields and other areas. Example, changing the field from baseball to soccer.
- Recreation facility
- YMCA
- Sports venue
- Fields would be used for youth recreation
- Maintain use of ballfield by South Eugene High School
- Use that benefits the surrounding neighborhood
- Use that promotes density and infill
- Public use, not private enterprise
- Community use and access, community gathering place
- Community benefit
- Long-term benefit to 4J students
- Benefit to the school district
- Uses that benefit students and families and provide services to children
- Open space preserved
- Not housing
- Attractive housing
- Not retail
- Compatible with surrounding transportation system & uses, connected to Amazon greenspace.
Criteria related to buyer qualifications or future ownership:
• Property remains publicly owned and managed by non-profits.
• Local entity vs. an out-of-town entity
• If proposal is to preserve stadium, entity has adequate funding sources for operation and maintenance.
• If public agency, the agency has put long-term funding options to a vote.

Criteria related to other issues:
• Clarity of plans for preserving Civic Stadium
• Traffic impact

Question #4: What do you consider to be uses that benefit the community?
• YMCA community center with fields to be used by the community
• YMCA with mixed used on the site
• Preservation of the stadium
• Preserving the stadium and adding other mixed use
• Preservation of stadium with educational use for students: historic preservation classes, hands-on career technical learning, income and learning center for students
• Multi-use sports field and outdoor recreation venue
• Synthetic sports fields
• New modern stadium for multiple sports
• Open space, community garden or park features
• Outdoor events: theatre performances, Saturday Market, concerts, outdoor festivals
• Facilities for school and community use managed by the YMCA and other non-profits at no cost to the school district.
• Future development of facilities for South Eugene High School
• New school
• Small neighborhood-oriented commercial services
• No commercial or residential use
• No mixed use
• Non-profit organization office space
• Hospital, school or other community-serving public facility
• Relocation of Lane County Historical Museum
• Use that generates jobs, property taxes and improves the function of Willamette Street in that area
• Government buildings
• Preschool and after-school childcare
• Affordable housing
• Housing that meets city aspirations of sustainability
• Use other than preserving the stadium – old, poor conditions, Ems have moved on
• Sell the property, take the money and reduce taxes
• Let the market decide, not a 4J concern

View the complete original comments: CLICK HERE, then select "Show Replies" to see comments.