MINUTES OF THE REGULAR MEETING
OF THE BOARD OF DIRECTORS
SCHOOL DISTRICT 4J, LANE COUNTY, OREGON

September 15, 2010

The Board of Directors of School District No. 4J, Lane County, Eugene, Oregon, held a regular board meeting at 7 p.m. on September 15, 2010, at the Education Center, 200 North Monroe Street, Eugene, Oregon. Notice of the meeting was mailed to the media and posted in the Education Center on September 10, 2010, and published in The Register-Guard on September 13, 2010.

ROLL CALL

BOARD MEMBERS:
Craig Smith, Chair
Alicia Hays, Vice Chair
Jennifer Geller
Beth Gerot
Anne Marie Levis
Jim Torrey
Mary Walston

STAFF:
George Russell, Superintendent of Schools
Barbara Bellamy, Chief of Staff and Communications Director
Carl Hermanns, Assistant Superintendent/Chief Academic Officer
Jon Lauch, Director of Facilities Management
Caroline Passerotti, Financial Analysis Manager
Sara Cramer, Director of Elementary Education
Larry Massey, Facilities Management

STUDENT ADVISORY PANEL MEMBERS:
Sun Sun Gan and Lydia Tam, Churchill High School
Karen McGehehey, IHS, All Campuses
Carolyn Conklin, Tobiah Meinzen, and Britta Rasmussen, North Eugene High School
Elizabeth Gray, Sheldon High School

OTHERS:
Dayna Mitchell, Eugene Education Association
David Meredith, Eugene Education Fund

Budget Committee applicants:
Joshua Burstein
Mark Callahan
Anne Fifield
Laura LaMena-Coll
Debra J. Smith
Josie VanScholten

MEDIA:
KRVM
CALL TO ORDER, ROLL CALL AND FLAG SALUTE

Board Chair Craig Smith called the regular meeting of the School District 4J Board of Directors to order at 7 p.m. He led those present in the flag salute.

AGENDA REVIEW

Superintendent George Russell reviewed the agenda. He moved the item under Items for Action at a Future Meeting to become the third item under Items for Information since the board planned a work session on it. There were no objections to the change.

INTRODUCTION OF GUESTS AND SUPERINTENDENT’S REPORT

Superintendent Russell welcomed the applicants to the Budget Committee. He said it was always good to see interest in this very important role, which was especially challenging given the coming budget hurdles the district faced. He also welcomed the new student representatives. He noted that they had a good student orientation prior to the meeting. He was glad to have them there.

Superintendent Russell said the school year had begun. He thought things had gone well thus far. He reiterated his appreciation for Michael Geisen, National 2008 Teacher of the Year, who came to speak at the staff kick-off for the school year.

COMMENTS BY STUDENT REPRESENTATIVES

Karen McGhehey, International High School, All Campuses, stated that the all-school picnic was scheduled for September 21, coinciding with the International Day of Peace and Cease Fire, at Alton Baker Park. She said they were also having their opening assembly on September 24. She invited the board members to come. She stated that they planned to have alumni come and discuss their travel and work, and student presentations on their service projects. She related that other events included the IHS Parent Night on September 28 and an IHS Junior Parent Night on September 30.

Tobiah Meinzen, North Eugene High School IHS, stated that he was one of three representatives from the small schools at North Eugene High School (NEHS).

Elizabeth (Liz) Gray, Sheldon High School, introduced herself and noted that she was the student body president. She said she was accompanied by the student body secretary, Kaylin McConville who was also representing Sheldon.

Sun Sun Gan, Churchill High School, introduced herself and the other representative of Churchill, Lydia Tam.

Kaylin McConville introduced herself.

Carolyn Conklin stated that she was a senior at NEHS in the IDEAS small school.

Britta Rasmussen introduced herself and indicated that she was also a senior at NEHS, in the Academy of Arts.

Mr. Smith thanked them for participating.
Ms. Gray wished to note that she had talked with their athletic director and they had both agreed that the hybrid league was working out very well.

ITEMS RAISED BY THE AUDIENCE

John Attig spoke on two items, the first of which was the Nobel Peace Laureate Project, of which he was president. He said they selected a teacher of the year, Linda Smart, who teaches social studies at Monroe Middle School. He stated that she was selected for her exceptional efforts teaching and inspiring peace. She would be presented the award on the following day.

His second item was a project, planned for September 27 through October 3, called Peace Begins at Home. He said it was a series of six events, three of which involved students from the area. He explained that the events were dedicated to publicizing their project and the benefits of it and also having statements by the students themselves about peace in the world. He hoped that everyone would come out and support these efforts.

Dennis Hebert thanked the board for having the open forums and public input about Civic Stadium. He stated that the Request for Proposals (RFP), slated for approval at the present meeting, represented a lot of hard work on the part of the board. He appreciated all that Jon Lauch, Director of Facilities Management, had done in talking with them about the stadium and the "need for it to continue as a part of this community." He related that the documentary on historic Civic Stadium was going to be part of a film showing at the Cooperstown Baseball Hall of Fame on October 3. He said the film, called The Last Season: The Eugene Ems and Civic Stadium, made by David Hein, had been one of ten top films to be selected to be previewed at the Hall of Fame this year. He intended to be there and would participate in questions and answers after the showing. He looked forward to the outcome of the RFP.

Judy Volta, Mayor of Coburg, said vitality of the community school nurtured the vitality of Coburg. She had come before the board to express appreciation for the support of School District 4J and specifically Carl Hermanns, Assistant Superintendent and Chief Academic Officer. She noted their Intergovernmental Agreement (IGA), in which Coburg paid some money to ensure access to the facilities and agreed to work cooperatively with the district. This is the second year of the three-year IGA. She related that the school had fended off potential closure in the previous spring; the community had come together with less than two days notice to express their passionate support for the school. She underscored that they understood that the district faced tough choices. She said Mr. Hermanns and Sara Cramer, Director of Elementary Education, had done a good job of speaking to the community about the district's situation. She related that they were forming a task force and they had been able to write a technical assistance grant for the Ford Family Foundation that helped to fund a facilitator to help the community come up with ways to find a "win-win situation." She introduced Dana Schull, the chair of the task force. She thanked the board, adding that they supported education in general and education in Coburg specifically.

Dana Schull said her daughter had attended Coburg Elementary School and had a phenomenal experience there. She wanted to begin a "special working relationship" with the school board. She stated that in the event the school should close, a team of Coburg citizens were working on ways to sustain the school. One idea was to turn it into a charter school. She asked the board to partner with them as a sponsor for this endeavor. She acknowledged that times were tough, but she felt that a charter school would be a win-win for both the district and Coburg. She said their group was aware of the November 15 deadline to submit a proposal to
the board. They understood that the first deadline for planning grants was in May, but they had not been able to capitalize on that because at the time they did not know the future of their school. She said they were forging ahead and would apply for the planning portion of the grants in the coming spring. She stated that they were working with professionals to write the proposal to ensure that it was done right. She introduced David Atkins, a local attorney who had worked on local charter schools. She added that they would be holding a town hall meeting on the following night, September 16, at 7 p.m. and invited the board to attend.

COMMENTS BY EMPLOYEE GROUPS

Dayna Mitchell, Eugene Education Association (EEA), welcomed the student representatives to the board. She stressed that she valued the work of the board as it impacted both the school district and the community at large. She had listened to the previous board meeting. She had heard from many teachers about the Community Thought Leaders group recommendations, as published in the newspaper, the restoration of five day school weeks, feedback about the back to school event, and concerns about their own families and how the budget cuts had impacted them. She had been saddened to hear of a single-parent school teacher whose children now qualified for the Oregon Health Plan (OHP) because of the increases in insurance costs.

Ms. Mitchell reported that she had started making building visits to the schools. She had also received numerous emails from EEA teachers. She related that she had visited with teachers and it was clear to her that teaching took “a large amount of heart;” it was the interaction between teacher and student that made it a success. She said teachers shared with her how they were addressing the issues created by crowded classrooms coupled with cuts in Full Time Equivalent (FTE) employees. She saw staff working together, along with Instructional Assistants (IAs) to meet students' needs. She noted that she had worked with some outstanding IAs. She understood that one of the ideas that had come from the Community Thought Leaders group had been to hire more IAs to do teachers' assignments for work. This idea did not seem reasonable as to hire IAs to replace teachers discounted the years of education, training, and experience teachers underwent in order to be licensed to teach. She believed that IAs did work very well with licensed teachers but they should not be used to replace them. She averred that replacing teachers with IAs made them feel their work was not valued and it did not feel respectful of the profession of teaching. She asked the board to think carefully about what the district valued and how the chosen actions or decisions they would make reinforced those values. She asked the board to continue to be respectful of the profession and mindful of the value of teachers.

ITEMS FOR INFORMATION

Receive a Report on Eugene Education Fund Activities

Eugene Education Fund (EEF) Director David Meredith reported on the fiscal year that ended June 30, showing $856,935 in revenue, and provided an update on plans for the 2010 Annual Campaign, which kicked off September 15.

Mr. Meredith stated that the EEF had received more in funding in 2009 than before and had provided more funding in grants to schools as a result, with 89 percent of proposals funded. There was some concern that the economic conditions of the area would have a chilling effect on the upcoming campaign but they remained optimistic. He stated that the actual campaign
kick-off was planned for September 20, with Lynn and Dave Frohnmayer in charge. He said the Back to School Fundraiser event was planned for October 7 and would feature student appreciation, an auction, and a game show type event. He noted that the web address was www.eef.lane.edu.

Receive an Update on Sustainable Budget Planning

The board set a goal of implementing a sustainable budget that balanced the district's service system with its long-term revenue stream. At this meeting, staff planned to outline a planning and decision-making process for developing sustainable budget strategies and recommendations, including opportunities for community outreach and engagement. The superintendent will present his initial thinking regarding core values and priorities that should guide the development of options and recommendations. A board work session later in September should provide more opportunity for board discussion of the core values and priorities.

Background: Governor Kulongoski has warned that the national recession will have a deep and long-lasting impact on state-funded services, including Oregon schools. State tax revenues have fallen below expectations during the 2009-11 biennium, causing funding reductions for schools as well as state services. The Governor's recently released Reset Cabinet report predicts that "as a result of the Great Recession, state government will face persistent deficits over the next decade if we don't fundamentally change the way we do business as a state."

The Eugene School District is also on an unsustainable course. Over the last few years, the district has used reserves, federal stimulus funds, and other one-time revenue to help pay for school and district operations. At the same time, the district has reduced staff, trimmed school and work days, and negotiated employee compensation adjustments to reduce costs. Still, the district is forecasting an operating deficit in the range of $27-38 million for 2011-12, which is 19-27% of the district's operating budget.

The board goal is:

By 2012-13, the district will implement a sustainable budget that maintains reserves at or above board targets, minimizes the use of one-time funds for ongoing expenses, and optimizes the use of short-term resources to improve student achievement and increase operational efficiency while reducing long-term capital needs.

The related superintendent's goal is to develop strategy options for achieving the board's sustainable budget goal and present a proposal to the board and Budget Committee by February 2011.

A copy of the proposed process and timeline was included in the packet, to be presented in detail at the present meeting.

Ms. Bellamy presented a brief review of the budget process with power points. She stated the board goal of implementing a sustainable budget by 2013. She said Superintendent Russell was charged with developing options for achieving the budget goal to present to the board by February, 2011. She outlined the budget cuts that had been made in the previous budget process. She said the board planned a work session to discuss the goals and values, which were student achievement, equity, and fiscal responsibility. She discussed the budget process and timeline.
Mr. Torrey said people had commented to him that they would cut roughly $30 million this year but in the next year the problem was solved because they only had to cut $1.1 million. He would suggest that there be another line attached to the cuts that delineated the cumulative effect. He did not want people to perceive it as only a one-year problem. He also suggested that staff provide a copy of the power point to the board and the student representatives. He thought it would help the students to share this information with their student peers. He remarked that the outgoing governor would come up with his budget and then the incoming governor would come up with his budget. He thought it would be interesting to watch these processes.

Mr. Smith observed that the legislature made its budget allocation in June but the district's process had to be completed by then. He said they would begin the budget planning process in the fall this year.

Mr. Torrey pointed out that there would be another report on the revenue and the district might have to make more adjustments to the budget forecast at that time.

**Receive Proposed Values, Goals and Priorities for Development of Sustainable Budget Scenarios**

**Background:** At this board meeting the board will adopt and reaffirm its beliefs and values statement. These are the belief statements and values that will sustain the district as it moves forward to accomplish its mission. The board also captured many of its previously expressed beliefs and values in what has come to be called Core Values as part of the Shaping 4J’s Future process. These core values are defined as Excellence, Equity, and Choice. The working definition of these terms are attached along with the guiding principles and goals developed as part of that process.

The board has also established board goals and key results to help it focus on providing a strong instructional program and incorporating the necessary support services and resources to achieve academic success for all students.

Superintendent Russell said the problem is that the optimal instructional program to align with these values and achieve these goals cannot be sustained within the current fiscal realities. The district is, and will be for the short-term future, in a period of declining resources that affects our capacity to do all of the things we believe are good for students. While our values, goals and principles are useful in helping us envision where we want to be, they are not very instructive to us as we try to set priorities for the kind of strategies that can actually get us to a sustainable budget. The reality is that we just can't afford to do all the important things we want to do. We will have to make some tradeoffs.

Superintendent Russell said that to help the staff and board to have a better understanding of what is most important he is proposing the board endorse or adopt a prioritized version of goals and priorities specifically to be used in developing sustainable budget scenarios. He quoted the adage, "If everything is a priority, then nothing is a priority."

He presented a draft of proposed values, goals and priorities to be used as parameters in developing proposed scenarios for achieving the board goal of a sustainable budget. He proposed either an additional board meeting or works session to discuss the proposed Values, Goals and Priorities.
Superintendent Russell said he would be asking the board whether the draft should be modified or whether they should create or develop more goals around a sustainable budget. He asked the board members to prioritize their values, beliefs, goals, and principles, so that, as they started to look at the tough decisions, he could come back with some scenarios that fell into those categories. He underscored that the reality was that they could not afford to do all of the things they wanted to do. He said the discussion at the work session would, in part, help him to identify some parameters with which he could develop investment, reinvestment, continued investment, or disinvestment strategies to help align priorities with their needs. He had posed questions in the written materials, listed here:

- What must they do as a district?
- What should they be doing that they were not doing?
- What were the things the district was doing but did not have to do?
- What things could the district no longer do?
- Was there a trump card, something that was so important that the district did or should do that it trumped everything else?

He hoped that some of the Budget Committee members would be able to attend the upcoming work session.

CONSENT GROUP - ITEMS FOR ACTION

**MOTION:** Mr. Torrey, seconded by Ms. Walston, moved to approve the Items in the Consent Group.

**VOTE:** The motion passed unanimously, 7:0.

**Approve a One-Year Extension of the Contract Between the Eugene Education Fund and School District 4J**

In February of 1994, the board and the Eugene Education Fund (EEF) entered into a contract specifying how the district and EEF would work and how donations given through the fund would be distributed. Copies of the contract were included in the board packet.

The contract provides for an annual renewal based on mutual agreement and success of the previous year’s fundraising activities. Since 1994, EEF has raised over $7,112,661 in donations for school district programs plus an additional $1,745,242 in development funds that go to support fundraising efforts. Over $1,373,914 has been given to schools in equity grants, which help schools maintain educational programs. Direct donations to schools have been increasing each year. During the last campaign cycle alone, January through December 2009, the EEF raised $890,076.

The superintendent recommended approval of a one-year extension of the contract between the Eugene Education fund and School District 4J.

**Approve Contract for Driver Education Training Provider**

**Action Proposed:**  Approve a contract to provide driver education training services to students at the district’s four high schools.
**Background:** On August 2, 2010, a Request for Proposals for a provider of a driver education training program for 4J students was issued. The RFP was sent to eight vendors and advertised electronically on the State of Oregon procurements system.

Proposals were opened August 24, 2010. One response was received from GLAD, Inc. dba Oregon Driver Training Institute (ODTI), Eugene, Oregon. Purchasing staff and a representative from each high school evaluated the response. There were 120 points possible for the written proposal; scores from all evaluators were averaged. ODTI earned 114.2 on their response.

**Discussion:** In addition to behind-the-wheel and classroom training, the district contracts to provide registration, advertise classes, and assist with the state reimbursement process. The district has successfully contracted with ODTI for driver education training programs since 1995. Three hundred seventy-five students participated in the program in 2009-10.

1. **Rationale:** Staff has determined driver education training is important for district students. Providing an option that is easily accessible and results in no cost to the district benefits both students and the community.

2. **Options and Alternatives:** The district could provide driver education services in-house through the high schools or leave students to find options in the private sector. Providing the services in-house would be cost prohibitive. Contracting the services allows 4J to supervise the program without incurring the cost of the program.

3. **Budget/Resource Implications:** The cost of the program is estimated to be approximately $160,000 annually. Tuition charged to students coupled with reimbursement from the State of Oregon Department of Transportation cover the cost of the contractor providing the services. There is no financial impact to the district for this contract.

4. **Board and Superintendent Goals:** The proposal supports the Board Goal to provide prudent stewardship of district resources to best support student success, educational equity and choice.

**Recommendation:**
The superintendent recommended that the board approve a contract with Oregon Driver training Institute starting September 16, 2010 through June 30, 2011, with the possibility of four (4) one-year extensions.

**Approve the Continuous Improvement Plan for the District**

**Action Proposed:** Approve the District Continuous Improvement Plan, which presents district goals and strategies for 2010-11 and 2011-12.

**Background:**
The District Continuous Improvement Plan must be submitted every two years to the Oregon Department of Education. The plan has been crafted with input from all directors and other relevant staff members and after review from a number of site councils and principals.
Discussion:

1. Rationale
   Submission and Board approval of this report is required for state and federal funding for 2010-11 and 2011-12.

2. Options and Alternatives
   If the plan is not approved, state and federal funding could be jeopardized or delayed.

3. Budget/Resource Implications
   The plan is based on current budget estimations for the coming years and does not itself create any new budget impacts. In the case of potential future budget reductions, the plan can and will be changed as needed.

4. Board and Superintendent Goals
   The three goals of the plan are based on the three Board and Superintendent goals to raise achievement for all students, to reduce the achievement gaps, and to improve the graduation rate. All strategies in the Action Plan are aimed at making progress toward these three goals.

Recommendation
The superintendent recommended approval of the District Continuous Improvement Plan, which presents district goals and strategies for 2010-11 and 2011-12.

Approve Personnel Items
The superintendent recommended approval of the personnel items included in the board packet. These cover employment, resignations, and other routine personnel matters.

ITEMS FOR ACTION AT THIS MEETING

Appoint Budget Committee Members
On June 30, 2010, the terms of District 4J Budget Committee members Shirley Clark and Debra Smith expired. At the September 15 meeting, the board was scheduled to fill two three-year terms that run through June 30, 2013.

These openings were published in the Register-Guard ad on the 4J web site. Former applicants to the board and budget committee as well as members of 4J citizen committees were also notified. Applications are available online as well as from the district office. The application deadline was September 8, 2010, at 5 p.m. A list of candidates for the two positions and copies of each of their applications was provided in the September 15 board packet. Seven people applied for the two positions, and the candidates were invited to attend the September 15 meeting to make brief presentations explaining their interest in and qualifications for serving on the budget committee. The board will select the budget committee members by open ballot at the meeting.

The superintendent will recommend appointment of two electors to fill the vacancies on the budget committee for the term July 1, 2010 - June 30, 2013.
The Budget Committee applicants were invited to speak before the board. Ms. Fahey noted that Shirley Clark had been unable to attend the meeting.

Josh Burstein stated that he was assistant dean for the University Of Oregon Law School. He was involved with the American Civil Liberties Union (ACLU) and Basic Rights Oregon. He underscored his strong belief in excellence, equity and choice. He felt that because he was a parent in the Churchill High School district he could bring the neighborhood perspective of that area.

Mark Callahan believed that kids were the keys to the future. He noted that he was a 1995 graduate from South Eugene High School IHS. He did not want the same opportunities he had to be cut from his children's education. He believed he could help to make the tough decisions that lay ahead for the district. He added that he was a member of the Delta Rotary Club.

Anne Fifield related that she worked with an economic consultant firm. She believed she had the technical skill to do the work and an understanding of how the funding for kindergarten through 12th grade education worked. She averred that economic development was dependent on a good quality school system.

Laura LaMena-Coll was familiar with budgets because of being a local business owner. She stated that she had a Masters Degree in public administration. She had moved here right after Ballot Measure 5 had passed and the resulting impacts to schools had been shocking to her. She noted that she had mentored kids at Skipworth Juvenile center when she first moved to town and she observed first-hand the dramatic increase in the number of young people housed there after the measure. She averred that cutting out all of the extracurricular activities would of course result in such an increase. She felt she had a good understanding of what was going on in Oregon.

Debra J. Smith said she had applied for service on the Budget Committee for the first time a little over three years ago. She averred that the school funding model was in crisis. She felt that the state should have seen it coming. She said budgeting was not easy because they were talking about fundamentally changing the way they delivered critical services to the youth of the community. She considered it unfair in this time in which the country and community was demanding more. She related that she had spent the first half of her professional life working with numbers in both the private and public sectors. Currently she worked as the Director of Employee, Customer, and Community Services for the Eugene Water & Electric Board.

Josie VanScholten said she had attended local schools and had received an MBA from the University of Oregon. She had worked for the City of Eugene Fire Department when they faced the budget cuts from Medicare and currently she worked for Cascade Endoscopy Center as an administrator. She was interested in serving on the Budget Committee in part because she was married to a Springfield teacher and because her children attended in School District 4J. She related that they had taken a "double hit" in that they had to take a pay cut from Springfield and had childcare costs at School District 4J increased. She cared deeply about the community and the district and wanted to make a change for the better.

Ms. Levis thanked everyone for their interest. She said everyone had given a great presentations and that one of the things that made Eugene a great place to live was that people cared about the community. She noted that Ms. Smith and Ms. Clark were applying to be appointed for a second term.
Ms. Gerot encouraged everyone to participate in the sustainable budget process whether they were selected or not.

Ms. Geller remarked that she had been impressed by the high level of the applicants. Ms. Walston and Ms. Hays echoed this.

Mr. Smith noted that he had applied to the Budget Committee twice and had not been appointed either time.

Mr. Torrey encouraged those with a strong interest to run for the school board.

Mr. Smith added that the district could use their help in the process to recruit a new superintendent.

Balloting began. The first round of votes was, as follows:

- Ms. Hays: Ms. Fifield and Ms. Smith
- Ms. Walston: Ms. Fifield and Ms. Smith
- Ms. Geller: Mr. Burstein and Ms. Smith
- Mr. Torrey: Ms. Fifield and Ms. Smith
- Ms. Gerot: Ms. Clark and Ms. Smith
- Ms. Levis: Ms. Clark and Ms. Smith
- Mr. Smith: Ms. Clark and Ms. Smith

Ms. Smith was appointed to another term on the Budget Committee.

The board resumed the balloting process. The second round of votes was, as follows:

- Ms. Walston voted for Ms. Clark
- Mr. Torrey voted for Ms. Fifield
- Ms. Geller voted for Ms. Clark
- Ms. Hays voted for Ms. Fifield
- Ms. Levis voted for Ms. Fifield
- Ms. Gerot voted for Ms. Clark
- Mr. Smith voted for Ms. Clark

Ms. Clark was appointed to another term on the Budget Committee.

Mr. Smith thanked everyone for participating.

**Adopt the Revised Guiding Beliefs and Values Statement**

The board annually reviews and affirms or revises a statement of Guiding Beliefs and Values to articulate the core values that guide the work of the Board of Directors and all 4J staff in achieving the district’s mission. No changes were proposed.

A copy of the proposed Guiding Beliefs and Values Statement was included in the packet. The superintendent recommended adoption of the Guiding Beliefs and Values Statement.
MOTION: Ms. Gerot, seconded by Ms. Levis, moved to adopt the revised Guiding Beliefs and Values Statement.

Mr. Smith stated that this item was the culmination of a discussion held at the annual board retreat.

VOTE: The motion passed unanimously, 7:0.

**Adopt the Revised Board's and Superintendent's Working Agreements**

The board annually reviews and affirms or revises a set of group agreements that outline how the board, superintendent, and executive leadership team will work together. No revisions to the working agreements are proposed.

A copy of the proposed Working Agreements was included in the packet. The superintendent recommended adoption of the Board's and Superintendent's Working Agreements.

MOTION: Ms. Walston, seconded by Ms. Gerot, moved to adopt the revised Board's and Superintendent's Working Agreements.

VOTE: The motion passed unanimously, 7:0.

**Approve the Request for Proposals for the Disposition (Acquisition) of the Civic Stadium Property**

**Background:** On June 16, 2010, the board adopted the Proposed Findings of Fact regarding the sale of the Civic Stadium property and approved the superintendents’ recommendation for disposition of the property using a Request for Proposals (RFP) process. The board conducted a work session regarding the key elements of the RFP on August 18, 2010. Topics discussed included the evaluation criteria that would be used by a screening committee for ranking the proposals, the process to be used in selecting the most favorable proposal, and other issues.

Staff planned to provide an overview of the changes to the draft RFP at this meeting, with specific focus on the items discussed during the work session. Board approval of the final version of the RFP was scheduled for the present meeting. A copy of the current draft of the RFP was included in the board packet.

**Discussion:**

1. **Rationale:** The Civic Stadium property has been categorized as surplus property by the board since 2002. The Land Use Decision Making Process prescribed by board policy was followed and culminated in a decision to dispose of the property in order to avoid ongoing maintenance and operating costs, significant and looming capital costs, and other risks of ownership. The RFP process was selected in order to provide for the broadest range of proposed uses, including potential preservation of the stadium grandstands, and allows the board to consider other relevant factors beside the financial bottom line when deciding whether to accept a proposal.

2. **Options and Alternatives:** The property could be offered for sale using the typical method of establishing an asking price and soliciting offers. This process would not allow the flexibility offered by the RFP process to consider other factors such as potential
preservation of the grandstands, community benefit, and other non-monetary benefit to the school district.

3. Budget/Resource Implications: Disposing of the stadium property would allow the district to avoid holding costs and could provide needed resources that could be used to improve and preserve school facilities.

4. Board and Superintendent Goals: The proposed property disposition supports the board goal to "Provide prudent stewardship of district resources to best support student success, educational equity and choice." The use of proceeds from surplus property to "upgrade and improve district facilities" is consistent with Board Policy DFD - Real Property Management.

Recommendation(s)
The superintendent recommended approval of the Request for Proposals for Acquisition of the Civic Stadium Properties as revised.

Jon Lauch, Director of Facilities Management, stated that there were two copies of the RFP in the board packet, with one that showed the changes that had been made. He said they had offered more clarification regarding the broader options and there were changes regarding the access to neighboring properties. He noted that they had added language under the confidentiality section, per board feedback.

Mr. Smith said page 15 went through the board process and he wanted it clarified that they were not necessarily using the point system at the board level; it was guidance for the board from the screening committee and not meant to constrain the board. Mr. Lauch indicated that staff could add language that made that more clear.

Ms. Levis commended staff for the good work.

MOTION: Ms. Geller, seconded by Ms. Levis, moved to approve the Request for Proposals for Acquisition of the Civic Stadium Properties as revised.

Mr. Torrey ascertained that the motion would include the reference to the language clarification cited by Mr. Smith.

VOTE: The motion passed unanimously, 7:0.

ITEMS FOR ACTION AT A FUTURE MEETING

Approve Proposed Values, Goals and Priorities for Development of Sustainable Budget Scenarios

This item was addressed under Items for Information.

COMMENTS AND COMMITTEE REPORTS BY INDIVIDUAL BOARD MEMBERS

Ms. Walston thanked the student representatives and welcomed them aboard. She reiterated appreciation to the Budget Committee applicants. She also wanted to comment that while she was glad they were moving forward on Civic Stadium, it was a "bittersweet moment."
Ms. Geller had attended the EEF kick-off. She wanted to publicly thank the Frohnemayers for sharing this year’s campaign. She stressed the importance of the EEF to the schools; grants from it funded technology, outdoors experiences, and arts among other enriching experiences. She had also enjoyed the back to school event. She thought the presentation by Mr. Geisen had been uplifting and she appreciated his comment that to be a model teacher, one had to be a model learner.

Mr. Torrey had read an article in the newspaper that indicated that South Eugene High School had increased its reading and writing capabilities. He wanted to congratulate them on this. He requested a report on how the school accomplished this. He felt this type of thing could be a key element for when they started thinking in terms of the "trump card."

Ms. Levis was happy that the kids were back in school. She welcomed the student representatives. She stressed the importance of their opinions to the board. She related that they had held their first Superintendent Selection Committee meeting two days earlier. She felt it would be a "great process," but one in which they needed a lot of input and feedback from the community. She said they intended to have town hall meetings in the different areas of the district and online surveys. She reported that the EEF had held their meeting earlier in the day to talk about the event planned for October 7. She said ticket sales were better than the previous year, but seats were still available.

Ms. Gerot said she had been invited by the new IHS principal at North Eugene High School, Ann Irwin, to come and spend some time talking with her. She had been impressed by Ms. Irwin; she was a dynamic individual. She encouraged her colleagues to go and meet with her. She said Ms. Irwin was doing some research on the culture of the high school in order to familiarize herself with it and had wanted to talk with Ms. Gerot because she had been on the site council there and her son had graduated from the school. She had also attended the EEF kick-off and was pleased that the Frohnemayers had agreed to co-chair the fundraising. She felt that this spoke to the importance of public education in Eugene.

Ms. Gerot commended Ms. Levis and former board member Virginia Thompson for their leadership on the search committee. She also had attended the back to school event and echoed appreciation for Mr. Geisen's presentation. She added her welcome to the new student representatives.

Ms. Hays also welcomed the new student representatives. She was impressed by the caliber of the people who applied for the Budget Committee positions. She commented that she had been doing something very important for schools in the past couple of weeks -- she had been slowing to 20 miles per hour in school zones. She wanted to encourage everyone to remember the school zones now that summer was over.

Mr. Smith thanked everyone. He thanked Ms. Levis for serving on the search committee as well.
ADJOURN

Mr. Smith adjourned the meeting at 8:47 p.m.

_____________________________   _____________________________
George Russell     Craig Smith
District Clerk      Board Chair

(Recorded by Ruth Atcherson)

Attachments to Official Minutes:
1. Oregon District Continuous Improvement Plan
2. Personnel Action
3. Board’s Guiding Beliefs and Values
4. Board and Superintendent’s Working Agreements 2010-11
5. RFP – Civic Stadium